

COMMUNITY VETERAN ART PROJECT

“Honor Those Who Serve”

Join us in creating a piece of ART that will be assembled into a monumental collaborative ART INSTALLATION.

Finished artwork will be unveiled in November during the Veteran Art Exhibit in downtown Phoenix.

Calling all Veterans and the Community

Join us and create a 3” x 6” aluminum plate from now until mid-October. Once completed, each piece will be assembled into a monumental art installation that will be on display during the month of November at the Veteran Art Exhibit at Unexpected Art Gallery in downtown Phoenix.



This community art project is a fundraiser and awareness campaign designed to benefit our FREE Veteran Art Programs and our ARTREACH Community Studio (in support of art education). **Plates are free for veterans.** A minimum \$10 donation is encouraged for all others.

Locations available

ARTREACH Community Studio (during our FREE Veteran Art Classes)

- **CAVE CREEK** 1st & 3rd Thursday of every month (10:30a-12:30p)
33401 N. 56th Street, bldg 200, room 200, Cave Creek
- **DOWNTOWN PHX** 1st Friday of every month (5-7pm) and
3rd Wednesday of every month (10:30a-12:30p) at Unexpected Art
Gallery, 734 W. Polk St, Phoenix

Form a group and we may be able to come to you

- Groups of 15 +
- Contact the League office for more information on creating a group

To Learn More contact the Sonoran Arts League on how you can get involved.
480-575-6624 . www.freevetart.com . info@sonoranartsleague.org



COMMUNITY VETERAN ART PLATE PROJECT

F.A.Q

frequently asked questions

Who can participate?

Any veteran and the community - (those who would like to "Honor" our veterans).

How much does it cost?

The community plate project is free. Support and donations are welcome to help fund the project and needed materials. The Sonoran Arts League is a non-profit organization.

When is the deadline to create a plate?

Plates are being assembled mid-October into the monumental collaborative art installation.

Where can I see the completed art installation?

The unveiling of the art will be on Nov. 4 at the Unexpected Art Gallery in downtown Phoenix, during the Sonoran Arts League "Veteran Art Show". The veteran art show runs until Nov. 22, 2016.

What will happen to the final piece when the show is over?

The completed artwork may be sold and/or travel to surrounding towns, municipalities, galleries, museums, community centers, etc for public viewing.

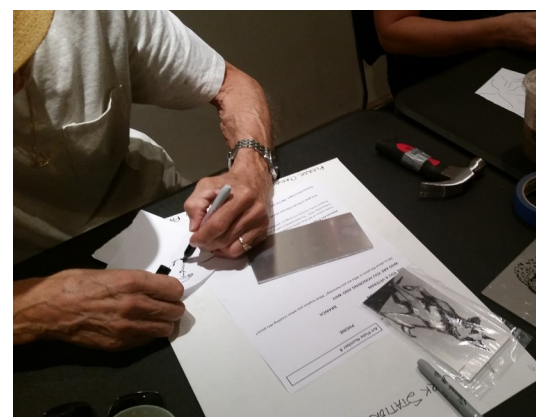
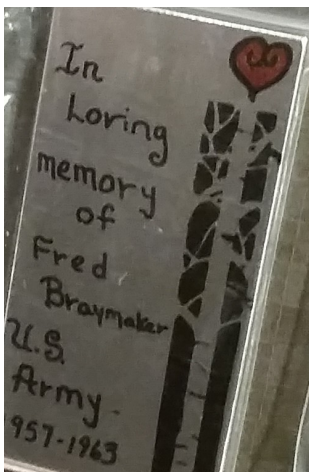
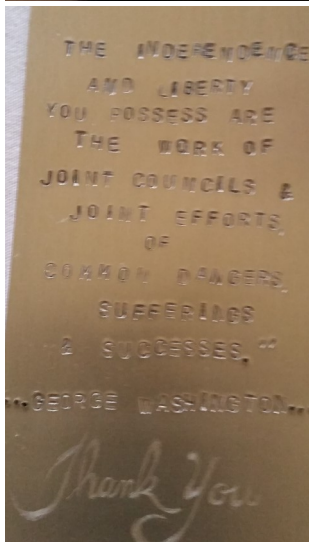
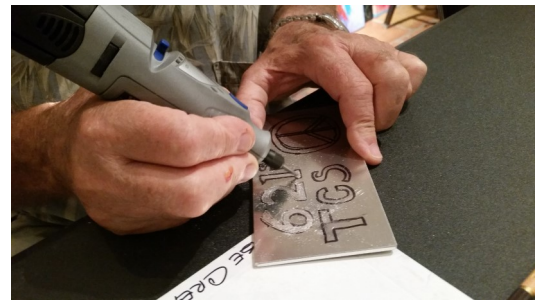


To Learn More

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“Veteran Art Show” – November 4-22, 2016

Sponsored by the Sonoran Arts League and
Hosted at Unexpected Art Gallery, 734 W Polk Street, Phoenix, AZ 85007

Veteran Art Show will benefit FREE Veteran Art Programs

All Arizona Veterans are eligible, professional and amateur

The first annual FREE Veteran Art Exhibit is a Juried Show sponsored by the Sonoran Arts League and open to all Arizona Veteran artists.

THE SONORAN ARTS LEAGUE MISSION. To give to our community by promoting art, artists, and art education through leadership and service in the belief that artistic awareness is essential to the well-being of life and our community.

THE SONORAN ARTS LEAGUE VISION. To be the premier art organization that supports and serves our community by nurturing a culture of creativity through education, events, and activities that connect the arts to the human spirit.

ENTRY PROCEDURES

The Veteran Art Exhibit is open to all Veterans in Arizona, professional artist or amateur.

- Your entry must be your own original artwork. No reproductions.
- You may submit one - five pieces for consideration.
- You must register online and send photographs of your artwork for jurying.
- The exhibit is free to enter and only open to veterans.
- Entries accepted August 20 to October 20, 2016.
- Online registration is available at www.freevetart.com.
- Veteran Artists should carry their own insurance.
- Mailed submissions must provide color photographs of the artwork and be sent to:

**Sonoran Arts League
c/o Free Veteran Art Show
PO Box 1689
Cave Creek, AZ 85327**

For inquiries please contact the League office at 480-575-6624 info@sonoranartsleague.org

FORMAT

For all media except jewelry.

TWO-DIMENSIONAL ENTRIES

Submit one photo for each piece you would like to have juried.

All 2-D art must be wired and ready to hang with a frame or “gallery wrapped” canvas (no saw tooth hangers). Any sculpture “wall-art” must be easily hung with standard drywall anchors. Work will not be accepted if it is not ready to hang with a strong wire, appropriate frame or hardware. The maximum size for 2-D art is 75 inches wide by 60 inches high with a maximum weight of 50 pounds.

THREE-DIMENSIONAL ENTRIES

3-D artists will provide their own pedestals or display material.

Provide no more than two views of each piece as needed to give an accurate portrayal of the work. Photos should focus on the artwork with minimal background. A solid background works best.

ENTRY REGISTRATION

Registration is available online at www.freevetart.com and locate the Veteran-Call for Art button.

HOW TO SUBMIT DIGITAL FILES: AUG 20 - OCT 20, 2016

Digital photos of your artwork will be used to determine your acceptance into the exhibit, and the photos of accepted work will be used to promote the show on social media.

Photos must represent the work accurately. The committee reserves the right to reject artwork that is not the same as depicted in the digital image or is of inappropriate content.

- Photos should be in JPG file format.
- The file size for each photo should be less than 2MB. This can usually be accomplished most easily by resizing your photo so that the longest side is 6” or less at 300 DPI.
- We need to be able to tell easily which photos are yours. The file name of each photo should be the artist’s name and the title of the artwork, for example: “Jan Smith_Lake House.jpg.”
- If submitting more than one photo for a piece of three-dimensional work, be sure to adhere to the file naming convention above and add a sequence number for additional views. For example, “TedJones_RedPot_view1.jpg,” and “TedJones_RedPot_view2.jpg.”

ACCEPTANCE NOTIFICATION: OCT 23, 2016

If your artwork is accepted, you will receive an email notification stating which pieces have been accepted and instructions for delivering your artwork on November 1. The Art Description Contract will be attached and must be completed and submitted when you deliver the artwork. If your artwork is not accepted you will also receive an email notification. Do not let non-acceptance discourage you from submitting for future shows. There are many factors that go into determining what artwork will generate a cohesive exhibit and just because yours did not meet those criteria for this show does not mean that they won’t fit into a future exhibit.

GALLERY SALES

The Sonoran Arts League and Unexpected Art Gallery have agreed to handle sales directly with the purchaser.

- All works must be for sale.
- A buyer will pay at time of purchase and pick up the artwork on November 23, 2016, or arrange for and pay for shipping at the time of purchase. Arrangements for shipping are made between the artist and the purchaser.
- The League or Unexpected will inform the veteran artist of a sale.
- Veteran Artists receive 80% of the sale price, if sold, less credit card fees. Total commission on all sales is 20%. Commissions are applied to benefit the FREE Veteran Art programs of the Sonoran Arts League (a non-profit arts organization).
- Artwork may be for sale online. Submitting your work indicates your approval to show it online on the Sonoran Arts League and/or Unexpected Art Gallery's website.
- Veteran Artists agree that all work is submitted at the risk of the artist and will carry appropriate insurance. While all possible care will be taken, the Unexpected Art Gallery, the Sonoran Arts League, its members or representatives, will not assume responsibility for any loss or damage incurred before, during or after the exhibit.

VETERAN'S VIP RECEPTION AND GRAND OPENING: NOV 4, 2016

There will be a VIP Veteran Artist's Reception and Grand Opening Bash on November 4, 2016 (more information to follow). All veteran artists are expected to attend and to encourage their friends, customers, clients, and patrons to attend as well.

ARTWORK DELIVERY INTO EXHIBIT: NOV 1, 2016

Deliver accepted artwork to the Unexpected Art Gallery, 734 W Polk Street, Arizona, 85007 on Nov 1, 2016 between the hours of 8am and 1pm.

- Artwork must be ready for hanging with wires only, no saw tooth. Gallery wrap pieces are acceptable.
- Be sure each piece has a gallery title card attached to the back or bottom:
 - Veteran Artist Name / Title, for example, "Red Pot" / Medium / Dimensions / Price / Phone
- When you deliver the artwork, you will be asked to verify the accuracy of the gallery title cards.

ARTWORK PICK UP "END OF EXHIBIT": NOV 23, 2016

Veteran Artists need to make arrangements to pick up their unsold artwork on November 23, 2016, between 9:00 AM and 11:30 AM at the Unexpected Art Gallery and will be required to sign an Art Description Contract indicating the return of their artwork before they will be able to pick up their pieces. Artwork that is not picked up on November 23 will be sent back to the veteran artist at the artist's expense.

COMMUNITY VETERAN ART PROJECT UNVEILING: NOV 4, 2016

The community art monument will be unveiled during the grand opening and will be on display and for sale during the entire exhibition, benefiting the FREE Veteran Art Programs of the Sonoran Arts League. If you would like to participate in this Community Art Project, please see the attached flyer.



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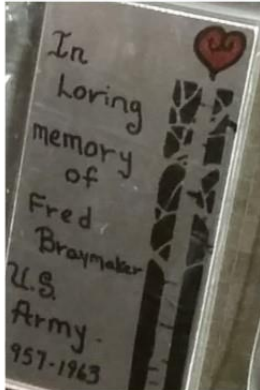
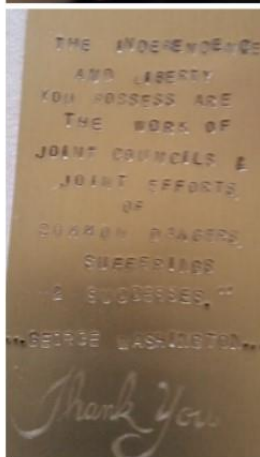


To Learn More

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FREE ART CLASSES FOR VETERANS ★★ ★



OPEN STUDIO AT TWO LOCATIONS — NO EXPERIENCE NECESSARY! —

- Classes will range from drawing to printmaking and exploring other mediums.
- During each session, supplies are provided for each participant and each class will be taught by a professional artist.
- Register for free classes at either location by calling the Sonoran Arts League at **480-575-6624** or visiting **sonoranartsleague.org**.

CAVE CREEK

10:30 am - 12:30 pm
1st & 3rd Thursday, every month

ARTReach Studio

33401 N. 56th St.
Bldg B, Rm 200
Cave Creek, AZ 85331
480-575-6624

sonoranartsleague.org

DOWNTOWN PHX

First Friday, every month 5-7pm
3rd Wednesday, every month 10:30am - 12:30pm

Unexpected Art Gallery

734 W. Polk St.
Phoenix, AZ 85007



Art Classes for Veterans is an **ARTREACH** program of the Sonoran Arts League (a non-profit organization).

Thank you to our “Free Veteran Art” program supporters: Arizona Art Alliance, League Members and ARTREACH Community Studios.